



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 832325

Schedule Dates 09/04/12-09/10/12
Advertiser Paul Hirschbiel for Congress (39143)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US House (1175)
Brand DEMOCRAT (169542)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name GILROY, MAURA
Phone/Fax (757) 362-3300 /
CPE 106/113/1215
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments HIRSCHBIEL 9/4
PAUL HIRSCHBIEL FOR CONGRESS

Date Entered 05/31/12
Last Modified 09/04/12
Entered By Penne Marsh
CO-OP No
Headline # 06161128
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,360.25
Net Total \$13,374.75
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	42	\$15,735.00
Grand Total:	42	\$15,735.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/04/12-09/07/12	9	:30	11:35P- 12:02A (ET)	2		X	X	X	X			2	\$115.00	\$230.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	8/29/12
2.1	Normal Line / SPOT	09/04/12-09/07/12	4	:30	10:58A- 12P (ET)	1		X	X	X	X			1	\$560.00	\$560.00	Norfolk (WVEC) (WVEC)	THE VIEW	8/29/12
3.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	12P- 12:57P (ET)	1		X	X	X	X			1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	8/29/12
4.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	3:58P- 4:58P (ET)	1		X	X	X	X			1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)	DR. OZ	8/29/12
5.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	4:58P- 5:29P (ET)	2		X	X	X	X			2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	8/29/12
6.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	5A- 5:58A (ET)	2		X	X	X	X			2	\$130.00	\$260.00	Norfolk (WVEC) (WVEC)	5AM NEWS	8/29/12
7.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	5:29P- 5:58P (ET)	2		X	X	X	X			2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	NEWS	8/29/12
8.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	6P- 6:30P (ET)	2		X	X	X	X			2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	8/29/12
9.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	5:58A- 7A (ET)	3		X	X	X	X			3	\$300.00	\$900.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	8/29/12
10.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	6:58P- 7:28P (ET)	2		X	X	X	X			2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	8/29/12
11.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	7A- 9A (ET)	3		X	X	X	X			3	\$300.00	\$900.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	8/29/12
12.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	7:28P- 7:57P (ET)	2		X	X	X	X			2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/29/12
13.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	9A- 10A (ET)	1		X	X	X	X			1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	8/29/12
14.1	Normal Line / SPOT	09/07/12-09/07/12	6	:30	10P- 11P (ET)							1		1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	20/20	8/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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15.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	9:58A- 11A (ET)								1	1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	THIS WEEK	8/29/12
16.1	Normal Line / SPOT	09/04/12-09/09/12	6	:30	11P- 11:35P (ET)	3		X	X	X	X	X	X	3	\$250.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	8/30/12
17.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	4:58P- 5:29P (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	8/29/12
18.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	5A- 5:58A (ET)		1							1	\$130.00	\$130.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	8/29/12
19.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	5:29P- 5:58P (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	8/29/12
20.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	6P- 6:30P (ET)		1							1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	8/29/12
21.2	Normal Line / SPOT	09/10/12-09/10/12	6	:30	5:58A- 7A (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	8/29/12
22.2	Normal Line / SPOT	09/10/12-09/10/12	6	:30	7A- 9A (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	8/29/12
23.0	Normal Line / SPOT	09/09/12-09/09/12	6	:30	7:58A- 9A (ET)								1	1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	MG for overcharge on 11pm news.	8/30/12
24.0	Normal Line / SPOT	09/05/12-09/05/12	6	:30	9P- 10P (ET)				1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	Modern	9/4/12
25.0	Normal Line / SPOT	09/05/12-09/05/12	6	:30	10P- 11P (ET)				1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	DEM Convention	9/4/12
26.0	Normal Line / SPOT	09/06/12-09/06/12	6	:30	10P- 11P (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	DEM Convention	9/4/12
27.0	Normal Line / SPOT	09/05/12-09/07/12	6	:30	6:58P- 7:57P (ET)	2			X	X	X			2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)		9/4/12

CONFIRMATION CONTRACT

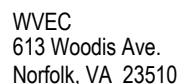
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